

POLIMODA

INTERNATIONAL FASHION DESIGN & BUSINESS

Polimoda is a centre of excellence, recognized worldwide for its high quality, fashion-oriented education. Listed in the *BoF (The Business of Fashion) Global Fashion School Rankings 2016* as **one of the 10 best fashion schools in the world**, and first in Italy, with yearly enrolments of **over 1500 students**, of which 70% international students, thanks to its professional training by means of highly-specialized working and research methodology. Non only a training center, but a creative campus, a meeting place for “visionaries” and opinion leaders from the fashion world, culture and education, Polimoda is an internationally recognized authority.

With headquarters in **Florence**, the new capital of international fashion and heart of the Made in Italy production, it’s a centre with the gene for Italian excellence, as well as an international vocation. Founded in 1986 **Polimoda boast of 30 years of experience in education specialized in the Fashion and Luxury fields. Ferruccio Ferragamo**, president of the same company, was appointed President of Polimoda in March 2006, enlightened entrepreneur and a name that represents the best of “Made In Italy” fashion worldwide.

POLIMODA SUPPORTS TALENT AND LAUNCHES A TALENT DEVELOPMENT PROGRAM

In 2016 Polimoda launched a program for supporting talents in fashion and luxury. YourselfFashion is Polimoda’s Talent Development program that selects, finances and supports young talents who wish to realise their business idea in the fashion and luxury sectors. The program is designed to fill the gap between education and work and to support students and alumni of the institute in the creation of innovative companies in the fashion and luxury industries. One of the two winners of the 2016 first edition of YourselfFashion is Veronica Stampacchia, young entrepreneur who graduated from Polimoda in Fashion Design. Designer and manager of Pure Electric, a brand dedicated to the innovative electronic-bike clothing industry, which is an emerging market with incredible potential particularly in Northern Europe and the United States. **Veronica Stampacchia will attending the studyworld fair and will deliver a presentation on Saturday morning at 10.30.**

POLIMODA SCHOLARSHIPS AT STUDYWORLD FAIR 2017

On the occasion of Studyworld 2017 Polimoda is offering twelve partial scholarships worth €2000 each, for the following Seasonal Courses starting in July 2017.

- Fashion Brand Management
- Fashion Marketing & Merchandising
- Fashion Writing & Communications

Seasonal Courses at Polimoda last one month, and take place at our headquarters in the centre of Florence, the heart of art and fashion, surrounded by beautiful scenery.

More details on: <http://www.polimoda.com/polimoda-scholarships-studyworld-summer-courses/>

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